



Jennifer Coffey

Vice President, SECOME

Appalachian State University

Associate Director for Data, Systems, and Records Management / Lead School Certifying Official;
Appalachian State University

Mrs. Jennifer Coffey is Associate Director for Data, Systems, and Records Management in the Office of Student Financial Aid at Appalachian State University. Additionally, she is the primary School Certifying Official (SCO) for VA Education Benefits. She has served in the role of SCO since April 2011. Jennifer currently serves over 570 benefit-recipient students, an increase of more than 280 students since she took over as SCO.

Jennifer has been named one of Appalachian State University's "Most Helpful" Faculty and Staff for the past three years (2013/14, 2014/15, 2015/16, 2016/17). She also received an "Outstanding Faculty/Staff" award from Appalachian State University's Military Affairs Committee for her work with military-affiliated students. Serving student veterans and other military-affiliated students is her passion, and, as Vice President, it is her goal to cultivate and share that passion with the membership of SECOME.