



## **ASHLEY ADAMOVICE, M.P.M.**

Military Liaison & Program Manager  
Office of Military Affairs  
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Founder & President  
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Ashley Adamovage is the Military Liaison and Program Manager for the University of North Carolina Wilmington (UNCW), and Founder and President of the Southeastern Council on Military Education (SECOME) – the nonprofit, nonpartisan, 501(c)3 organization dedicated to advocating for the nation’s educational standards and the quality of military education.

In her role as Military Liaison and Program Manager, she is responsible of strategic and community partnership development to create and manage support services and programs that assist transition with military-affiliated personnel into higher education and civilian career networks. As president of SECOME, Ashley is responsible of leading the Board of Directors to ensure the financial stability and growth of the organization. Since the organization’s infancy in 2013, SECOME has established a robust military-affiliated student scholarship fund, an information and referral system that includes strategic partnerships and collisions with thousands of nonprofit organizations, chambers of commerce, public and private businesses, and government agencies, and offers the region’s most prestigious, quality-focused professional development initiative for military affairs and student support units within institutions of higher learning.

Furthermore, Ashley has over 12 years’ experience in the nonprofit and public sector, and is active within philanthropy and community-based work. She is an active member of the Jacksonville-Onslow Chamber of Commerce Military Affairs Committee, the Swansboro-Area Chamber of Commerce Military Affairs Committee, and the US Chamber of Commerce InGear Career for Military Spouses program. She has contributed to a number of publications, and is the author of the first-ever textbook to train institutional faculty and staff on military-affiliated student subject matter, and offers strategic planning for institutions of higher learning to increase admission, enrollment and retention rates among military-affiliated students, *College Green Zone*.

Previously, Ashley worked as the Grants Management Program Coordinator aboard the USS Missouri in Pearl Harbor, a 501c3 nonprofit organization, tailoring the needs to the historical memorial where she earned over \$4 million to support its education, preservation and service to the Nation. She is also a certified Department of Veterans Affairs Family Caregiver, and provides transition advising and services through the Defense and Veterans Brain Injury Center, assisting active duty wounded service members as they transition into the community or back to service.

Ashley received a Bachelor of Arts degree in Public Relations and Marketing from Hawaii Pacific University, and a Master of Project Management degree from Western Carolina University. Originally from Baltimore, Maryland, Ashley now resides in Jacksonville, North Carolina with her husband and two sons.